

Talent Release Form

01. Personal information of talent

* Indicates required information

Name* (your full name)

Pronouns (so that we can best address you in copy)

Student ID number (if known)

Date of birth* (dd/mm/yyyy)

Programme of study/Staff position (if applicable)

Area of interest (refer to website if unsure)

Email address* (not your student/staff email)

Phone number

Heritage/culture

Iwi

Hapū

Do you identify as:

☐ Neurodiverse

☐ Disabled

☐ d/Deaf

☐ Other:

Are you happy for us to reference any/all of the optional information you have supplied the image description? (where described)

☐ Yes

☐ No

02. Purpose

The purpose of this image and/or video capture is to create stock images for use by Whitireia and WelTec for publications and advertising to the general public, providing a lifetime permission.

03. Definition of advertising for the purpose of this release form

Advertising means any material published by Whitireia and WelTec that is used to promote itself as an educational institute, in any method, manner or format, including but not limited to:

- print (e.g. a brochure, prospectus, handbook, promotional materials produced for an event, billboard, newspaper advertisement)
- digital (e.g. website, email, video content, intranet, Moodle)
- social media (e.g. Instagram, Facebook, Snapchat, LinkedIn, YouTube, TikTok)
- communications, including internal communications on the relevant intranet site
- advertising has a broad meaning; it may be in more conventional formats (e.g. billboards or newspaper advertising), but it may also be in more modern forms of advertising, like a post on a Facebook page or a photo in an online brochure.

Signing this release form means that you are giving Whitireia and WelTec permission to:

- A. use your images for the purpose of advertising, and
- B. that the works may be cropped, altered, transformed or reproduced in any way, in any current or future media (including digital and the internet), and may be combined with other works or text.

04. What does this mean for me?

- A. Providing Whitireia and WelTec the right to use your imagery/video of you for promotional activity for the purpose of advertising.
- B. Your imagery/video will not be misrepresented or comments attributed to you that you have not made.
- C. The right to use your imagery/video is limited to the purpose stated above and provides a lifetime permission.
- D. You are voluntarily providing your imagery/video and will not be paid for this shoot/video capture, unless otherwise agreed.
- E. The imagery/video taken may be made publicly available, especially when published on the internet and via social media sites. Under the provisions of the Privacy Act 2020, you have the right to access and request correction of your personal information.
- F. You can, at any time, revoke your consent to the use of your imagery/content with the Content Removal Request form. However, any work used for promotional materials may not be able to be removed until the end of the promotion period.
- G. If we intend to use your imagery/content for purposes beyond the scope originally agreed upon (including, but not limited to, different media formats or larger scale advertising), we will contact you for consent before such extended use.

05. Confirmation and consent

I confirm that I have no criminal convictions, that there are no criminal charges pending against me, and that nothing in my personal circumstances is such that use of my image or information about me for any of the purposes stated in this form could cause Whitireia and WelTec (or a related entity) embarrassment or bring it into disrepute; and read and understood this release form, and give Whitireia and WelTec permission to use the image(s) / footage for the purpose listed above.

- ☐ I have read and agree to the above statement
- ☐ I have had the opportunity to consider this release and ask questions about anything in this form that I do not understand
- ☐ My consent is voluntary and there are no consequences should I choose not to be involved

Date* (dd/mm/yyyy)

06. Under 18 consent

I give Whitireia and WelTec permission to use the imagery/video of the person detailed in Section 1 above for the purpose listed above.

- ☐ I give this permission as the parent or legal guardian because the person is under 18 years
- ☐ I have read and understood this release

Parent/Legal guardian name

Parent/Legal guardian email address

Date (dd/mm/yyyy)

OFFICE USE

Details of image capture (to be completed by staff)

Verifying staff member name

DOP Verification

(e.g. sighted ID / Passport / enrolment check)

Name of shoot

Date of shoot/filming

(dd/mm/yyyy)